



Ottawa Valley Waste Recovery Centre

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MEDIA RELEASE

****FOR IMMEDIATE RELEASE****

May 26th 2010

Petawawa's New Environmental Special Event Day a Success!
Petawawa Residents Keep Tonnes of Hazardous and Electronic Waste out of the Landfill

Pembroke, ON: The Town of Petawawa and the Ottawa Valley Waste Recovery Centre are pleased with the tremendous success of the Environment Special Event Day that took place Saturday, May 22 at the Petawawa Civic Centre. For the first time, in addition to the Hazardous and Special Waste, Valley residents were able to drop off Waste Electronics and Tires for Recycling. The change in the event was made possible with the introduction of two new waste diversion programs by the Centre over the past year. One, to collect tires funded through the Ontario Tire Stewardship Program and the second, collecting waste electrical and electronics (WEEE) through the Ontario Electronic Stewardship (OES) Program.

“We recognized that some residents had put out electronic waste at the curb for bulky waste collection in error. Through this special Environment Day Event we were able to provide a more convenient location for those materials to be collected for recycling.” States Tom Mohns Councillor for the Town of Petawawa and Vice Chair of the Ottawa Valley Waste Management Board. He goes on to add **“We expect that as residents adjust to the change we will see even more of this material collected at these events in future years.”**

During the special collection event on May 22nd over 500 vehicles dropped off materials. The Ottawa Valley Waste Recovery Centre received enough electronic waste, generally televisions and computer monitors, to fill a transport trailer, 2.8 tonnes of tires, and more than 20 tonnes of Hazardous or Special Waste.

“We were happy to be able to provide this service to our residents as our community moves from landfilling electronic waste as part of a bulky waste collection to a full Recycling and Diversion program. This will save valuable landfill space and our taxpayer dollars.” comments Sue McCrae General Manager of the Ottawa Valley Waste Recovery Centre.

Residents who missed this event may attend a second event scheduled in Pembroke on June 19th or deliver these materials directly to the Ottawa Valley Waste Recovery Centre's Household and Special Waste Depot in Laurentian Valley. Residents should check their Collection Schedules for locations, dates and times for the Depot and additional Event Days planned for this year or call the Centre for more information.

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“Working Together to Walk Lightly on the Environment”