



For Immediate Release

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***Ottawa Valley Waste Recovery Centre Programs
Recognized by Provincial Associations***

PEMBROKE, ON – Waste Reduction Week proved to be a rewarding experience for the Ottawa Valley Waste Recovery Centre (OVWRC) in more ways than one. Recently, two of the Centre’s programs were recognized by provincial organizations at award ceremonies held during Waste Reduction Week.

The OVWRC was awarded a bronze recognition by the Recycling Council of Ontario (RCO) in the Waste Diversion Program Operator category for the work they’ve done implementing an integrated waste management program with Algonquin Park. The RCO recognizes outstanding municipalities, businesses and program operators at their annual Waste Minimization Awards.

The OVWRC worked with Algonquin Provincial Park to develop and implement a complete integrated waste management program using underground containers called MOLOKs for the collection of recyclables, organics and regular waste. OVWRC collects and processes all the material as well as assists with the promotion of the program.

“We were very pleased to receive this award which recognizes the partnership we have with Algonquin Provincial Park.” Comments Steve Bennett, Ottawa Valley Waste Management Board Chairman. **“We were judged in a category that included larger waste management companies. Our bronze recognition shows that municipal and provincial governments working together can implement successful waste reduction programs.”**

Also during Waste Reduction Week the OVWRC was recognized by the Municipal Waste Association (MWA) at MWA’s annual Promotion and Education Awards. This year, the Centre’s Sustainable Garden was recognized by MWA as one of the top three in the Promotional Tool “Other” category.

Hundreds of people visiting the Centre annually now walk by its newly landscaped sustainable garden which incorporates a pathway made from recycled tires, drought tolerant plants, a recycled plastic bench and a garden statue made from recycled metal.

“The garden is a great example of full life cycle recycling.” Comments Sue Campbell, General Manager. **“Visitors can see what their tires or plastic recyclables can be turned into. It is an excellent teaching tool for our school and community outreach programs and we were very pleased to be recognized by the MWA.”**

Background Info: The RCO is a not-for-profit, membership-based organization involved in project work related to waste generation, reduction, and recycling. The MWA (formerly the Association of Municipal Recycling Coordinators) is a not-for-profit organization formed in 1987 by municipal waste management professionals to facilitate the sharing of municipal waste reduction and recycling information and experience.

For more information on the Centre’s programs please visit www.ovwrc.com.

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This document was produced by Communication Department staff at the Ottawa Valley Waste Recovery Centre.

Attachments: Picture 1: OVWRC’s Sustainable Garden
Picture 2: MOLOK collection as part of Algonquin Provincial Park’s Integrated Waste Management Program