



# Ottawa Valley Waste Recovery Centre

900 Woito Station Road RR # 4 Pembroke, Ontario K8A 6W5

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## ***MEDIA RELEASE***

**\*\*FOR IMMEDIATE RELEASE\*\***

**December 3<sup>rd</sup>, 2008**

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## **Waste Reduction Week Contest a Success**

**Local Students Win a Computer From Staples By “Walking Lightly on the Environment”**

**Pembroke, ON:** For the fifth year in a row local students were asked to be creative and show how they “Walk Lightly on the Environment.” The Ottawa Valley Waste Recovery Centre held its annual “Walking Lightly on the Environment” contest as part of their Waste Reduction Week celebrations. Winning students will be awarded their prizes this week. This year a grand prize of a computer, donated by *Staples* in Pembroke, was won by a class of Grade 9 students at Bishop Smith Catholic High School. They will receive their computer from Staples in a special presentation on Thursday, December 4<sup>th</sup> @ 1:30 pm at Bishop Smith Catholic High School.

**“We were really pleased to partner with Staples in Pembroke this year. Staples focuses community outreach around three areas: Entrepreneurship, Education and Environment so the contest was a perfect fit.”** Comments Elizabeth Graham, the OVWRC’s Communications Supervisor. **“It’s also a really fun way for students to be creative in their approach to learning about the environment.”**

OVWRC’s General Manager, Sue Campbell agrees. **“These students have shown how they “walk lightly on the environment” at home, school and at play. So we are pleased to be able to recognize this positive behaviour.”**

In October, teachers were notified of the contest asking students at various grade levels to participate. The categories this year were geared to better meet individual grade expectations and designed to have stronger links to the Ontario Curriculum.

The contest details and winners were as follows:

### ***Grades Kindergarten and One: Coloring Contest***

Students were asked to submit a drawing showing how they practice the three R’s. They were also asked to finish the sentence “I can reduce waste by...”

Winning Entry: Emily Benkhe - Grade 1, Highview Public School

Runners Up:

Riley Krieger - Grade 1- Champlain Discovery Public School

Brandon Petiquan – Grade 1-Holy Name School

Jordan Mitchell – Grade 1-Highview Public School

Danika Perreault – Kindergarten- École Jeanne-Lajoie Élémentaire

### ***Grades Two and Three: Writing Contest***

Students were asked to *write instructions* for a toy or craft they could make out of materials that would otherwise be recycled or thrown away.

Winning Entry: Jordan Taylor - Grade 2-Champlain Discovery Public School

He made a ‘Hockey Bus’ from pop cans, cardboard tubes, boxes and bottle lids.

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*“Working Together to Walk Lightly on the Environment”*

ISO 14001 Self-Declared



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### Runners Up:

Rachel Beimers-Grade 2-Rockwood Public School

She made a 'Car' from a Kleenex Box and toilet paper rolls.

Jessica Fricker-Grade 2-Rockwood Public School

She made 'The Really Fun Robot' made from rags, yogurt containers, buttons, bells and cardboard tubes.

### ***Grades Four to Six: Radio Ad***

Students were asked to submit a script for a 30 second environmental radio ad that focused on reducing, reusing, recycling or composting. The winning entries were recorded by the students on November 27<sup>th</sup> and will be aired on MyFM and Star 96 in early December.

Winners: Travis Jamieson & Quinton Kennedy-Grade 6-Our Lady of Lourdes School

### ***Grades Seven and Eight: Design a Shoe***

Students were asked to design a "shoe" that illustrates OVWRC's motto "walking lightly on the environment". Students were encouraged to use a variety of craft materials that would normally be recycled or thrown away.

Winning Entry: Leigha Stiles – Grade 7 - Holy Name School

Runners Up: Brianna Martin & Samantha D'Aoust – Grade 7 – Holy Name School

### ***Grades Nine and Ten: Comic Strip***

Students were asked to create a comic strip about the importance of recycling and/or composting using the Centre's mascots.

Winning Entry: Sarah Procure - Grade 9 - Bishop Smith Catholic High School

Runners Up: Kevin Mitchell & Brady Beaupre & Kaitlin Proksch-Grade 9-Bishop Smith Catholic High School

All winning entries including runners-up will receive an "environmental prize pack" consisting of OVWRC promotional items. The winning classes each received \$150 Staples gift card and the classes with runners-up received a \$50 Staples gift card. All classes who entered will receive an "Eco-Class" certificate thanking them for their participation. All entries will be on display at the Pembroke Mall in January.

For more information please contact Sue Campbell, General Manager at 613-735-7537, ext. 214.