



Ottawa Valley Waste Recovery Centre

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NEWS RELEASE

FOR IMMEDIATE RELEASE

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Ottawa Valley Waste Recovery Centre Expands its Waste Electronics Recycling Program

Pembroke, ON: Beginning April 1st, The Ottawa Valley Waste Recovery Centre (OVWRC) in partnership with Ontario Electronic Stewardship (OES) will launch Phase 2 of the provincial Waste Electrical and Electronic Equipment (WEEE) program. OVWRC will continue to accept Phase 1 materials including computers, CPUs, laptops, monitors, TVs (less than 40”), keyboards, mice, cables, drivers, printers and desktop fax machines. With the launch of Phase 2 the program will be expanded to also accept telephones, pagers, PDA’s, answering machines, cameras, copiers, stereos, speakers, turntables, radios, and MP3 players.

“The Board is pleased to be participating in this program,” comments Councillor Steve Bennett, Chairman of the Ottawa Valley Waste Management Board. **“Since the program began mid 2009 the Centre has collected over 23 tonnes of electronic waste for recycling.”**

Residents and businesses in the OVWRC’s partner municipalities (Pembroke, Petawawa, Laurentian Valley, Sebastopol Ward of Bonnechere Valley and North Algona Wilberforce) are encouraged to bring any of the listed e-waste items to the OVWRC’s Hazardous or Special Waste Depot during normal operating hours.

“The Centre will receive funding to off-set the costs of operating our WEEE program,” explains OVWRC General Manager, Sue McCrae. **“This funding has allowed us to offer this service to the community and given us an opportunity to divert additional waste from our landfill site.”**

The program is funded through fees paid to Ontario Electronic Stewardship by the brand owners, first importers into Ontario and assemblers of the products designated in phase 1 and 2 of the program. The funds will be used exclusively to pay for program costs including collection, transportation, consolidation, processing, research and development, and consumer information and education programs.

WEEE received at the Centre is packaged and shipped to licensed processing facilities for recycling. Mrs. McCrae states that **“OES ensures facilities are processing material in an environmentally safe manner and that all components that can be recycled are.”**

For more information on the Centre’s operating hours, dropping off WEEE, and more details of what WEEE is accepted please visit www.ovwrc.com. For more information on the provincial funding program visit www.dowhatyoucan.ca.

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This document was produced by Communication Department staff at the Ottawa Valley Waste Recovery Centre.