



# Ottawa Valley Waste Recovery Centre

900 Woito Station Road RR # 4 Pembroke, Ontario K8A 6W5

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## ***MEDIA RELEASE***

**\*\*FOR IMMEDIATE RELEASE\*\***

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### **Ottawa Valley Waste Recovery Centre Releases Tonnage Numbers**

Residents encouraged to keep up the good work!

**Pembroke, ON:** People are practicing what the Ottawa Valley Waste Recovery Centre reminds us to do over and over again; Reduce, Reuse, Recycle and Compost! 2007 saw significant increases in the amount of material set-out for recycling and composting.

**“Increased recycling means increased revenues at the Centre.”** Comments Sue Campbell, General Manager of the Ottawa Valley Waste Recovery Centre. **“The revenue generated from the sale of recyclables in 2007 was \$876,000. That’s \$265,000 more than in 2006. Revenues for 2008 are expected to reach \$1 million.”**

And what does it take to generate \$876,000 in revenue? A lot of paper and container recyclables. In fact, the Centre received and processed 4,228 tonnes of paper recyclables in 2007 and 1,840 tonnes of container recyclables. That is an increase of over 300 tonnes since 2006.

**“That increase comes from two sources; more residents participating in our programs and more businesses implementing recycling programs.”** States Ms. Campbell. **“We are pleased with the progress our communities have made and hope to see this trend continue.”**

The Centre also received and processed 4,439 tonnes of organic material consisting of food, leaf and yard waste. **“The Centre recently received approval from the Ministry of Environment, allowing us to accept up to 6,000 tonnes of organic material.”** Continues Ms. Campbell. **“Our previous operating limit was 4,500 tonnes and because the program has been so successful we had to amend our Provincial Operating License. This shows how much the program is growing.”**

Increases were also seen at the Construction and Demolition Site where incoming material increased by over 600 tonnes. The Centre received almost 3,000 tonnes of bulky C&D materials including wood, shingles, brush and drywall saving significant landfill space.

**“The Board is pleased with the increases seen across the whole operation.”** Comments Steve Bennett, Chair of the Ottawa Valley Waste Management Board. **“The Board and staff will continue to work with our local Municipalities to increase opportunities for both residents and businesses to recycle and compost. The communities’ continued participation is what allows this operation to be so successful. The Board is thankful so many people in this area choose to “Walk Lightly on the Environment.”**

For more information, please feel free to contact Sue Campbell, at 613-735-7537 or at 613-401-3998.

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*“Working Together to Walk Lightly on the Environment”*