



NEWS RELEASE

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Ottawa Valley Waste Recovery Centre Changes Tire Recycling Program *Based on a New Provincial Program*

Pembroke, ON: Recycling your tires just became a little easier with the Ottawa Valley Waste Recovery Centre adopting Ontario Tire Stewardship's new Provincial Tire Recycling Program. Effective September 1st, 2009, residents and businesses of the Centre's partner Municipalities (Petawawa, Pembroke, Laurentian Valley, North Algona Wilberforce and Sebastopol Ward of Bonnechere Valley) can drop off 9 or less tires at the Centre free of charge. Loads of 10 or more tires will continue to be charged the bulk tire rate of \$375 per tonne (first 40 kgs free). There is no need to separate tires of varying sizes or tires that have rims.

"The Centre will receive free pick-up of tires from registered tire recyclers as well as funding to help off-set the cost of having to manage the tires on site," explains OVWRC General Manager, Sue McCrae. **"The new program has allowed us to simplify tire recycling options for this community with the elimination of fees for 9 or less tires."**

The Used Tires Program provides a solution for On-Road and Off-Road tires, diverting them away from burning for fuel and landfilling to 3R's (Reduce, Reuse, Recycle) processing end uses. Tires collected at OVWRC will be picked up by a licensed tire recycler and either retreaded, reused or recycled into a variety of uses such as tire crumb for sports fields and playgrounds, drainage bed material, and blasting mats.

In addition to the changes in tire fees the Centre wants to discourage people from disposing of tires in the landfill so it has expanded its contaminated load policy to include landfill loads that contain tires. All landfill loads containing one or more tires will be charged the higher contaminated fee of \$100 per tonne. Haulers will have the option to remove tires included in error in landfill loads and transfer them to the Centre's tire recycling storage area; therefore avoiding the contaminated fee.

"It is important to keep this recyclable product out of our landfill," comments Councilor Steve Bennett, Chairman of the Ottawa Valley Waste Management Board. **"Not only will it save valuable landfill space but the Centre can receive funding to help off-set our operating costs."**

Generators of large quantities of tires are encouraged to register with Ontario Tire Stewardship directly to be eligible for pick-up. More information on the provincial program can be found at www.ontariots.ca.

For more information on the Centre's tire recycling program please visit www.ovwrc.com.

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This document was produced by Communication Department staff at the Ottawa Valley Waste Recovery Centre.