



NEWS RELEASE

FOR IMMEDIATE RELEASE

DATE: *September 30<sup>th</sup>, 2009*

## **“Walk Lightly on the Environment” Day Celebrates Services OVWRC Offers to the Local Community**

**Pembroke, ON:** Saturday, October 3<sup>rd</sup> will be a special day for the Ottawa Valley Waste Recovery Centre (OVWRC). The Centre will be hosting its first ever “Walk Lightly on the Environment” Day or E-Day. The E-Day will be used to showcase the numerous waste management services the Centre provides to local municipalities.

**“2009 has been an exciting year at the Centre,”** comments Sue McCrae, the Centre’s General Manager. **“We started a new waste electronics program and improved our tire recycling program while continuing to offer our standard waste management services. Everybody is invited to attend our “Walk Lightly on the Environment” Day as it is our way of saying thank you to those who participate in our waste diversion programs.”**

The E-Day, which runs from 7:30 am to 4:00 pm, plans to be a busy one. At 10:00 am local dignitaries will be on site to officially launch the Centre’s new waste electronics recycling program as well as sign the Centre’s updated Inter-Municipal Agreement.

Councilor Steve Bennett, Chairman of the Ottawa Valley Waste Management Board explains the significance of signing the Inter-Municipal Agreement. **“The Agreement is the cornerstone of the partnership between our five member municipalities. It also outlines the procedures for new partners to join. Updating the agreement was a two-year process, so we wanted to recognize the significance of this with a public signing by partner Mayors and municipal officials.”**

Other activities being held throughout the day include tours of the Centre’s recycling and composting operations, kid’s crafts, and the opportunity to purchase some compost. Rain barrels and backyard composters will also be for sale and partner municipality residents will have a chance to swap an old broken blue box for a new one. At the same time residents can drop off select electronics and hazardous waste at no charge.

**“This is a great day to showcase the services we provide,”** comments Mrs. McCrae. **“We are definitely providing residents the opportunity to “walk lightly on the environment” by offering new services such as electronics recycling, “Swap Your Blue Box” and the opportunity to purchase rain barrels. We look forward to seeing everyone at this special event.”**

For more information on the “Walk Lightly on the Environment” Day visit the Centre’s website at [www.ovwrc.com](http://www.ovwrc.com) or call 613-735-7537.

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