



For Immediate Release

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Waste Recovery Centre Working With Local Business Community to Implement Waste Diversion Opportunities

PEMBROKE, ON – Increasing the lifespan of the Ottawa Valley Waste Recovery Centre’s Landfill Site is a high priority for staff and Waste Management Board Members. The local Industrial, Commercial and Institutional (IC&I) sector plays an important role in reducing the amount of waste our communities send to landfill which is why the Centre has increased its focus on the local business community.

“The Board recognizes the value of having local landfill capacity and is taking action to make sure only waste materials are landfilled.” Comments Steve Bennett, Ottawa Valley Waste Management Board Chairman. **“A big part of that is working with the local business community to help them start recycling and composting programs.”**

The Centre has been working with the IC&I sector since opening in January 2002. The programs to service the local business community have been slow to develop, so to speed things up the Ottawa Valley Waste Management Board has implemented a differential tipping fee in which a higher tipping fee is charged on landfill loads that contain recycling, compostable material or construction and demolition material. This approach will encourage increased diversion in the IC&I sector.

To continue a co-operative approach to implementing IC&I waste diversion programs, the Ottawa Valley Waste Recovery Centre has staff available to conduct waste assessments. Upon request, a Centre employee will visit a business and discuss options for a recycling and composting program and suggest ways to implement this program. The Centre is also hosting a Commercial Public Meeting on July 22nd at the Pembroke Best Western.

“The Board and Centre staff want to provide the business community with information on starting waste diversion programs.” Comments Sue Campbell, General Manager. **“At the Public Meeting we will provide attendees with the tools they need in order to implement diversion programs that work for both the business owner and the Centre.”**

For more information on the Centre’s differential tipping fee structure and programs please contact Sue Campbell, 613-732-9285.